



Envisioning the Future

(Three Years from Now)

Directions: Answer the following questions with the belief that you have all the time, talent, money, resources, support and self-confidence necessary to make it happen. Have fun and feel free to dream a little bit!

Name: _____

Business: _____

- 1) What does your business look like financially (top-line, bottom-line, debt, giving back, etc.?)

- 2) What does your client/customer base look like? What percent of your business will come from existing clients/customers vs. new? From what sectors?

- 3) What will make your company a special place to work or with which to partner?

- 4) What contribution will your company make to the “greater good,” if any?

Your Role:

5) What role(s) will you play in the company?

6) What three primary unique strengths/competencies will you bring to the company?

A.

B.

C.

7) What will you stop doing that you are doing today?

Your Team:

8) What does your internal team look? Who will help you lead and “have your back,” and what will they be doing?

9) What does your extended team (outside the company) look like? What do you need from an extended team?

10) What cadence for communication and learning will you put in place to ensure optimal performance and, ultimately, retention?
