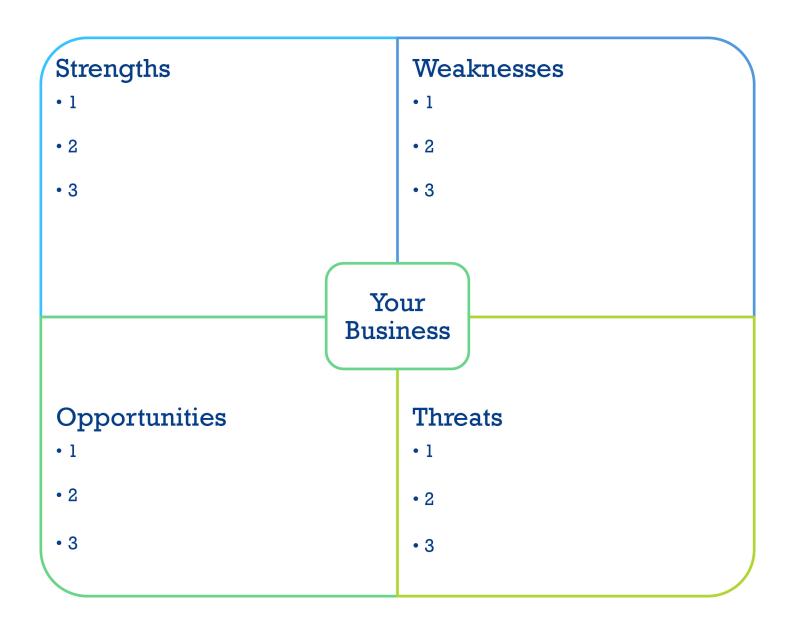


Your Business SWOT

<u>Directions</u>: For each area in the matrix below, identify the top three things that come to mind for your business.





Your Personal Leadership SWOT

<u>Directions</u>: For each area in the matrix above, identify the top three things that come to mind for you personally.

