

## Your Organization SWOT

Directions: For each area in the matrix below, identify the *top three things* that come to mind for your business.

<p style="text-align: center;"><b>Strengths</b></p> <p>1.</p> <p>2.</p> <p>3.</p>	<p style="text-align: center;"><b>Weaknesses</b></p> <p>1.</p> <p>2.</p> <p>3.</p>
<p><b>Organization</b></p>	
<p style="text-align: center;"><b>Opportunities</b></p> <p>1.</p> <p>2.</p> <p>3.</p>	<p style="text-align: center;"><b>Threats</b></p> <p>1.</p> <p>2.</p> <p>3.</p>

## Your Personal Leadership SWOT

Directions: For each area in the matrix below, identify the *top three things* that come to mind for you personally.

<p><b>Strengths</b></p> <p>1.</p> <p>2.</p> <p>3.</p>	<p><b>Weaknesses</b></p> <p>1.</p> <p>2.</p> <p>3.</p>
<p><b>Opportunities</b></p> <p>1.</p> <p>2.</p> <p>3.</p>	<p><b>Threats</b></p> <p>1.</p> <p>2.</p> <p>3.</p>

**You**